UniCredit supports the Interreligious Match for Peace

Milan, July 22 2014 – UniCredit’s strong belief in multiculturalism and social commitment have prompted us to sponsor the Match for Peace, an event supported by his Holiness Pope Francis, known for being a sports fan, particularly when it comes to football.

This first inter-religious Match for Peace will be held on September 1 in Rome, creating a unique global moment in which the greatest footballers of past and present will represent the different faiths.

Diversity and international inclusion are strongly enshrined in our identity and history at UniCredit, as one of the largest financial institutions in Europe, with approximately 148,000 employees, a presence in over 50 countries, and direct banking services in 17 European countries.

This peace match is one of the many programs and initiatives for transnational and intercultural collaboration sponsored by our Group, and we are determined to continue to foster these values. Social responsibility has always been central to our identity, and inspired the creation of the UniCredit Foundation in 2003. This non-profit corporate foundation promotes modern corporate philanthropy, as well as a culture of civil commitment, giving and volunteering.

UniCredit’s sponsorship will contribute to the awareness of Partita della Pace. Profits from advertising and tickets will go entirely to charity, divided between the Fondazione P.I.P.I., Javier and Paula Zanetti’s foundation for disadvantaged children in Argentina, and the Scholas Occurrentes, an international education network promoted by Pope Francis and the Papal Academy.

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