On September 1st in Rome the Interreligious Match for Peace

The greatest football players in the world take the field for people’s fraternity: an international event, inspired by Pope Francis and in aid of Scholas Occurrentes and Fondazione P.U.P.I Onlus

ROME (ITA), 22 July 2014 – On Monday, 1st September 2014 at 8.45PM – at the Olimpico Stadium in Rome – will be played the first Interreligious Match for Peace. World leading football players and coaches will give life to an event with an exceptional symbolic and social value. In Italy the match will be broadcast live by Rai1 and radio-broadcast by Radio Uno. Radio Italia will entertain the stadium during the whole event.

THE EVENT

Born from the inspiration of His Holiness Pope Francis, the event involves many subjects actively involved in the direct support of the weakest sectors of society, in Europe, in South America and in the rest of the World: Scholas Occurrentes, an educative entity serving the commonweal supported by Pope Francis, using technology, art and sport to promote the social integration and the culture of the encounter, seated in the Pontifical Academy of Sciences in Vatican City; Fondazione P.U.P.I Onlus, founded by Paula and Javier Zanetti, a foundation promoting and supporting long-distance adoption programs and helping those who suffers for over 10 years. The event, sponsored by the City of Rome, by the CONI, by the FIGC (Federazione Italiana Giuoco Calcio) and by the Lega Serie A, aims to promote the principles of fraternity and sharing thanks to the great communicative power of sport and especially football. Religion - whatever it is – becomes an element of cohesion and an occasion of self-improvement, both in everyday life and in sport.

THE CHAMPIONS

Lionel Messi, Gianluigi Buffon, Zinedine Zidane, Javier Zanetti, Roberto Baggio, Andrea Pirlo, Yuto Nagatomo and Samuel Eto’o are only some of the athletes who will take part into the event, representing the different religions, gathered for the first time in Rome to celebrate the merging between sport excellence and fraternity in the sign of Peace in the world. “I am proud to offer my help in arranging the Interreligious Match of Peace” – declared Javier Zanetti – he also said: “It was April 2013 when Pope Francis, during a meeting with the Pope, shared with me the idea of creating a moment of friendship and union between religions. Since then, we are dedicating great efforts to the cause in order to make it a great night of excellent soccer and a fundraising event but, most of all a festival of people and an opportunity for a common reflection, without forgetting the most immediate goal: financing the “Un’Alternativa di Vita” project.

FONDAZIONE P.U.P.I ONLUS PROJECT
“Un’Alternativa di Vita” (a Life Alternative) involves children aged between 3 and 13, who live in socially and economically disadvantaged contexts. Since 2001 - in the social headquarter in Buenos Aires (ARG) - the Foundation has been supporting and taking care of the young guests: help with the homework, healthcare, social care, recreational and educational offer.

Fondazione P.U.P.I. Onlus and Scholas Occurrentes have decided to “join forces” and to focus their energies on this common project. Therefore, the proceeds generated by the match, will be donated to the thousands of young people from Buenos Aires quarters, who will be able to receive a concrete educational support, thanks to “Un’alternativa di Vita”.

SCHOLAS OCCURRENTES PROJECT
Scholas’s aim is to enhance the education and the integration of the community, with particular attention to those with less resources, involving all the social parts, binding schools and educational networks worldwide, through pedagogic, sports and artistic proposals.

The Argentinean pedagogue and theologian, José María Del Corral, the world director of Scholas, about this match stated: “This is the Final of a World Cup in which all of us, those wishing for a world without war and hunger, can win. May this match be played all together, Jewish, Muslim, Cristian, for the unity in diversity”.

Likewise Enrico Palmeyro, the president of Scholas, declared: “The Interreligious Match for Peace is not only a sporting event or another solidarity contest, but also a unique opportunity, because we join Pope Francis’s call in his unceasing work for the peace. The world necessitates our effort and commitment”

THE PRE-SALE
Online you will soon find all the pre-sale ticket info through the ticket outlets Listicket – TicketOne Group – or online, on the website www.listicket.com.

Tickets prices are shown below:
- Curve € 8,00
- Tevere Stand € 10,00
- Monte Mario Stand € 30,00
The proceeds will be totally donated to charity.

THE PARTNERS
Fondazione P.U.P.I. Onlus and Scholas Occurrentes are supported be the precious grant of the partners,
selected for their high international profile: **FIAT** and **Pirelli**, as top partners and **3M** and **Unicredit**, as silver partners.

**THE ORGANISERS**
The organisers of the event are **Master Group Sport**, Italian leaders in sport marketing and in the organization of great events; **Star Biz**, specialized in sport celebrities management and relational marketing and **SportMass**, Argentinian leaders in the organization of sport events. Valuable the support and partnership of **TVN Media Group** and **Leo Burnett**.

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Contacts Press Office Starbiz  
press@starbiz.it  
Marco Girotto  +39 335 8015911  
Daria Papponetti  +39 347 2931003  

Contact Press Office Scholas Occurrentes  
press@scholasoccurrentes.org  
Roberto Dabusti