The voice of Tini Stoessel for Peace, in the match promoted by Pope Francis

Argentinian artist will be in Rome on September 1st, 2014, during the first Interreligious Match for Peace

ROME (ITA), August 19th, 2014 – Martina Stoessel, who plays the role of Violetta in the famous TV series for teenagers, will sing on September 1st at the Stadio Olimpico in Rome, during the Interreligious Match for Peace.

The Match for Peace will bring together thousands of enthusiastic people in the wonderful framework of the Stadio Olimpico in Rome. Together with her compatriot Javier Zanetti – the main promoter of the charity event – Tini will support the initiative, supported by Pope Francis, to create an unforgettable moment for anyone who will live the event in person and for those, who will watch it on TV worldwide.

The young Argentinian actress and singer, universally recognized as Violetta, the main character of the TV series, has just completed the “Violetta Live” tour, sold out in Europe and in Latin America as well. During her exhibition in Rome, she will sing “En Mi Mundo”, a piece of her repertory in the Italian version and will play a tribute to John Lennon, singing the well-known song “Imagine”.

Music, sport, entertainment and brotherhood will be the hallmarks of the event in Rome, joined together to launch a message of peace, tolerance and inclusion and to raise funds for the Fondazione PUPI Onlus and Scholas Occurrentes.

ARGENTINIAN CHAMPIONS

An amazing selection of of Argentinian players will join the great world champions, who have already confirmed their presence. Together with the new coach of the Albicelestes Gerardo “Tata” Martino, there will be on field: Lionel Messi, Javier Zanetti, Javier Mascherano, Maxi Rodriguez, Rodrigo Palacio, Ricardo Alvarez, Juan Iturbe, Cristian Ledesma, Ezequiel Schelotto, Hugo Campagnaro, Esteban Cambiasso, Ezequiel Lavezzi, Mauro Icardi, Rubén Botta and Juan Pablo Carrizo.

THE GOALS

All proceeds will go to the project “Un'Alternativa di Vita”, promoted by two important no-profit entities:
Scholas Occurrentes, the public educational entity, promoted by Pope Francis, which is based in the Vatican’s Pontifical Academy of Sciences and uses technology, art and sport to promote social integration and the meeting of cultures, and Fondazione P.U.P.I. Onlus, created ten years ago by Paula and Javier Zanetti, which has been promoting and supporting distance adoption and assistance programs to help several disadvantaged situations.

The two associations have decided to “join forces” and focus their energies on this project: the entire proceeds of the Match will go to thousands of kids in the neighborhoods of Buenos Aires who will receive a concrete educational aid thanks to “Un’Alternativa di Vita”.

The event is sponsored by the Comune di Roma, CONI, FIGC and Lega Serie A and will be broadcast live on TV Rai Uno and on the radio on Radio Uno. During the event, Radio Italia will provide music entertainment.

THE PARTNERS

Fondazione P.U.P.I. Onlus and Scholas Occurrentes are supported by the valuable contribution of selected high international profile partners that are: FIAT and Pirelli, as a top jersey partners and 3M and Unicredit as silver partners.

THE ORGANIZERS

The event will be organized by Master Group Sport, the Italian leader in sports marketing and major events organization; Star Biz, specialized in the management of sports celebrities and relationship marketing; and SportMass, the Argentinean leader in sporting events organization. Leo Burnett, TVN Media Group and Baldeschi Film will provide valuable support and cooperation.

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